



RMHC[®]
of Northeast Indiana

2018 IMPACT REPORT



2018 was a remarkable year in every aspect for Ronald McDonald House Charities of Northeast Indiana. Building on strengths developed over the years, we focused on combining genuine kindness and strategic initiatives to reinvent and grow family

centered programs. Kindness Kitchen programs served over 9,500 people in 2018. More than food, families found fellowship and support from shared meals and visits by the Comfort Cart. The launch of our newest program, the Ronald McDonald Care Mobile, brings more than health services to children, it brings hope to families that need help. Our enhanced communication and social media presence allowed us to share and engage with more people than ever before. Most importantly, we became more involved in our families overall well-being, providing for their hearts as well as their housing.

You made this new level of outreach possible. Whether you made a financial gift, offered in-kind services or encouragement, you embraced the Ronald McDonald House Charities of Northeast Indiana vision and trusted us to make that vision a reality. While the work we have done is significant, we are not willing to rest. The needs of our families are growing rapidly, so it is crucial for us to continually evaluate our services to ensure our families receive the nurturing care they deserve.

Thank you for your contributions to the success and growth of our programs. You have shaped our House into a Home and we hope that you will continue to support and trust us, and help us spread the word to others.

Blessings,

Jen Veatch
Jen Veatch
Executive Director

Grant Daily
Grant Daily
Board of Trustees - President

Ronald McDonald House Charities of Northeast Indiana Board of Trustees

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Ronald McDonald House Charities of Northeast Indiana Staff

Jen Veatch, *Executive Director*
Teresa White, *Director of Development and Communications*
Gretchen Spires, *House Operations Manager*
Kelly Mikolajczyk, *Business Manager*
Christine Miller, *Development and Communications Coordinator*
Tina Watts, *Volunteer and Office Coordinator*

Volunteers

Ronald McDonald House volunteers perform a number of tasks necessary for the House to function, however, a volunteer's 'real' work is often not found on a task list. Sometimes it's listening as a mom shares her struggles, preparing leftovers so everyone has a hot lunch, delivering dinner when a family can't leave their child's room, offering encouraging words, or, when there aren't words, offering a hug. If it takes love to make a house a home; it takes loving volunteers to make a Ronald McDonald House home to the families who stay here.

To become a volunteer visit:
rmhc-neindiana.org/get-involved/volunteer



141

Total Volunteers



10,192

Total Volunteer Hours

Rennels Family

Krystal, Kevin, Cristian, Anna, Faith, Kallie, Nicholas and Cash

Already a big family, my husband and I had four kids, we were still thrilled to learn we were expecting another son in January of 2017. So, we were devastated when Kooper Jaxon was born five months early at just 13 ounces. He was beautiful. Kooper only survived a short time after birth. After losing Kooper, I was lost...our whole family was lost.

In 2018, we learned we were expecting again, twin boys. I was scared. It took time and my husband's excitement to calm my nerves so we could enjoy the pregnancy. I was only 25 weeks pregnant when my world came crashing down again. I was in labor. It was too soon. My doctors were amazing and they were able to stop my labor. For the next six weeks I stayed in the hospital and waited. At 31 weeks and 3 days they told me we couldn't wait any longer; it was time to deliver. I was holding my breath the whole delivery waiting for their cry. I knew I would be able to breathe once I heard both cries. After Kooper passed, I remember being jealous of crying babies. When you have a child who passes all you pray for is for that cry. On November 12, 2018, I heard Nicholas and Cash cry for the first time. It was a beautiful moment.

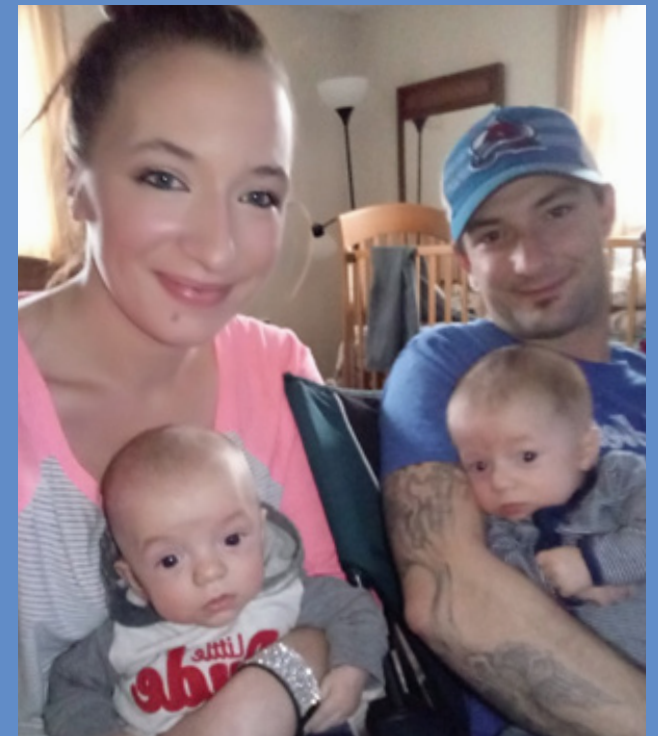


After the boys went to the newborn intensive care unit we were referred to the Ronald McDonald House. I remember walking in and saying, 'Wow,' and, 'Thank you,' over and over because I realized I didn't have to leave my boys. I was so grateful. The memories of losing Kooper and my fears for my boys who were critical put me at a high stress level. There was no way I could leave them.

"Thanks to the Ronald McDonald House, I didn't have to leave my boys; I was right there every day."

Throughout our stay, everyone in the Ronald McDonald House was so kind and understanding. Our family was going through such a tough time, but they gave us a warm and safe place where we could feel our emotions. I was thankful to not have to worry about how I was going to eat every day. The bills piled up fast, so it was so nice to have one less worry on my mind. The Ronald McDonald House also gave our kids a place to be kids.

Now, we live a crazy beautiful life that rarely lets me sit down, but I am always surrounded by love. I cherish every moment! My family was blessed to have the Ronald McDonald House. We can't thank you all enough for your kindness.



RONALD MCDONALD HOUSE AT PARKVIEW

Inside the Ronald McDonald House at Parkview, families find the amenities they need to live while their child is hospitalized: 15 guest rooms, a large laundry room, comfortable spaces to relax, and nightly meals. However, the mission of the Ronald McDonald House at Parkview is not to just help families live but to help them thrive in the midst of their difficult circumstances. Whether it's the kind welcome and encouraging words of a volunteer, a cup of coffee and breakfast waiting each morning, or a space for kids to play and paint while they wait. What families really find inside the Ronald McDonald House at Parkview is love.

To learn more visit: rmhc-neindiana.org/what-we-do/

"You guys have no idea how much you saved me. No matter what I needed, you helped. You give us a space to be just ours, without medical staff, without expectations, without stress. The words 'Thank you', don't feel like they do my feelings justice. There aren't words big enough to describe how I feel."



472

Families Served

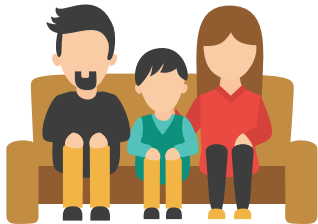
3,412

Total Nights of Stay



11 DAYS

Average Stay



The Pershing Family: Hali, Ryan, Rayli, Ashli, Karli and Cade

Born at 26 weeks and 5 days gestation and weighing just 1 pound and 3 ounces, Karli Mae Pershing spent 150 days in the hospital, first on life support and then growing strong enough to come home.

"We spent 150 days with our child in the hospital. Looking back, I can't fathom how we did it, but I know we did it because of the love we have for our child and the fact that the Ronald McDonald House exists."

"The Ronald McDonald House became my refuge. It was my home. My family. My way to stay connected to my tiny little baby that needed me

so badly. It was the place my family could be a family. I made friends. I had spiritual encouragement. I shed tears there with other mommas, and our baby was prayed for by strangers.

"We saw three seasons while living at Ronald McDonald House. We celebrated birthdays, Halloween, Christmas and New Year. And eventually, our baby came home. She came home whole and complete and healthy, and I owe so much of that to being able to stay at the Ronald McDonald House. It was a game changer. A LIFE changer. There will never be enough ways for us to thank the Ronald McDonald House for what they gave us."

ASHLI PERSHING



Kindness Kitchen

Nothing says family like a meal shared together. In the Ronald McDonald House Kindness Kitchen, meal partners and volunteers help us share meals with families every day. Whether it's the daily breakfast bar or an evening meal, families are given a few moments to rest and refuel without any additional financial burdens. The kind hearts of our partners ensure families fuel their bodies and their spirit.

To become a meal partner, visit: rmhc-neindiana.org/get-involved/kindness-kitchen



412

Meals Served



4,467

Individuals served by Kindness Kitchen



COMFORT CART

Sometimes circumstances don't allow families to step away from their child's hospital room. The Ronald McDonald Comfort Cart helps solve that problem by visiting the pediatric units of the hospital with complimentary drinks, snacks, toiletries, games and toys. Driven by Ronald McDonald House volunteers, the Comfort Cart helps families take care of themselves, so they are better able to take care of their children.



5,039

Individuals Served by the Comfort Cart



Ronald McDonald Care Mobile

In 2018, the mission of Ronald McDonald House Charities of Northeast Indiana grew beyond the doors of the Ronald McDonald House and traveled across northeast Indiana. It went directly into neighborhoods where families struggled to access preventive care and it was delivered in the shape of a 40-foot-long doctor's office on wheels. With two exam rooms, a point of care testing lab and the Parkview Physicians Group medical professionals, the Ronald McDonald Care Mobile provides care at no charge to families without insurance. With the support of RMHC NEIN mission partners and donors, the Ronald McDonald Care Mobile brings care, convenience and compassion to neighborhoods and families in need.

To learn more visit: rmhc-neindiana.org/what-we-do/caremobile



207

Patients Treated
(July-Dec 2018)

Services Offered:

- Well Child visits
- Immunization
- Hearing, Vision and Lead Screening

- Strep Testing
- Influenza Screening
- Developmental Screening
- Childhood Health and Safety Education

10

Counties visited

37

Site Partners



10

FINANCIALS

Revenue

\$339,360	IN KIND GIFTS
\$298,630	SPECIAL EVENTS
\$213,571	INDIVIDUAL/CORPORATE GIFTS
\$98,670	CANISTER/MCDONALD'S PROMOTIONS
\$42,532	GRANTS
\$992,763	TOTAL REVENUE

Expenses

PROGRAMMING

ADMINISTRATION

FUNDRAISING

66% (\$621,143)

10% (\$90,801)

24% (\$228,447)

TOTAL

\$940,391

TOTAL ENDING NET ASSETS

\$2,403,998

All financials have been audited.

MISSION STATEMENT

Ronald McDonald House Charities of Northeast Indiana creates, finds and supports programs that directly impact the health and well-being of children and their families.

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Charities of Northeast Indiana**
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RMHC
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