

2024

Partnership Book



RMHC[®]
Northeast Indiana

What's Inside



Signature Events

5



Matching Gifts

10



Everyday Heroes & Cornerstones

13-14



Pop Tabs

16



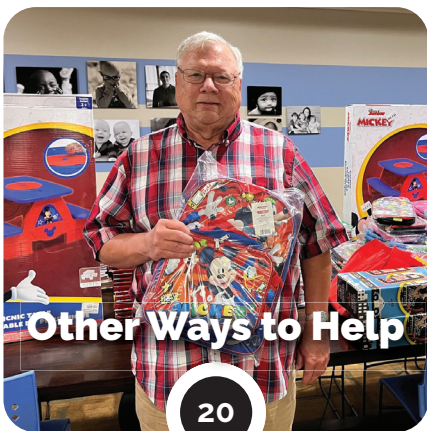
Kindness Kitchen & Comfort Cart

17-18



Volunteer

19



Other Ways to Help

20



Our Leadership & Impact

21-22

Hi

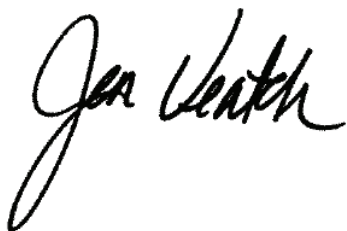
As a community member you play an important role in supporting programs at RMHC of Northeast Indiana. Each night spent in a comfortable bed, every Kindness Kitchen meal, Comfort Cart visit, Care Mobile exam, and Family Lounge visit happens only because of invested partners like you.

We know there are many places you can channel your support and we desire to be at the top of your list. That's why we're proud to offer this book full of meaningful opportunities to support RMHC of Northeast Indiana families. Whether you're into a country concert, a good brew on Giving Tuesday, event sponsorship, or a corporate pantry drive, whatever your preference, we have options!

We are deeply thankful for your commitment to helping families get better together, and we wouldn't be able to nurture and support families without you standing with us as part of the collective humanitarian heart that embodies our mission. In other words, we can't do this without you.

Whatever options you choose your thoughtful support keeps our programs thriving and there's never been a better time to exemplify that we are truly in this together.

I look forward to seeing what we accomplish together in 2024.



**Jen Veatch, Chief Executive Officer
Ronald McDonald House Charities of Northeast Indiana**





Programs

Ronald McDonald House

The Ronald McDonald House, located inside Parkview Regional Medical Center, gives families with a hospitalized child a home base. Ronald McDonald House volunteers and staff become the care team for a family during their stay, offering support services and encouragement throughout their journey. The Ronald McDonald House welcomes the families of pediatric patients 21 and younger either as overnight guests or day guests. We have 16 private guest rooms with semi-private bathrooms available to overnight guests 24 hours a day.



Ronald McDonald Family Lounge

For families with hospitalized babies, days can feel overwhelming. Thankfully, there's a place for them to recharge: the Ronald McDonald Family Lounge in the Parkview Women's and Children's Hospital Newborn Intensive Care Unit. Steps away from their child's bedside, the Family Lounge features a kitchenette stocked with grab-and-go snacks, a dining space, a comfortable lounge, and a children's play area.



Ronald McDonald Care Mobile

The Ronald McDonald Care Mobile team believes that a child's zip code shouldn't affect their ability to receive quality preventive care. The Care Mobile is a doctor's office on wheels, bringing wellness visits, vaccinations, and childhood health education into communities that need help accessing pediatric care. Now, children 0 – 18 years have more convenient access to health services, and at no charge to families without insurance.





Rhinestone Rodeo

SPONSORSHIP OPPORTUNITIES

<https://rmhc-neindiana.org/events/rhinestone-rodeo>

EXCLUSIVE PRESENTING SPONSOR \$30,000

- Branded as Presenting Partner through prominent display of company logo on event signage, website and emails
- Opportunity to kick off the night with an in-person greeting or video
- Social Media Recognition
- First Right of Refusal
- Full page advertisement in event program
- Two tables of eight guests

EXCLUSIVE DINNER SPONSOR \$15,000

- Prominent logo recognition on event website, signage, and emails
- Social media recognition
- First Right of Refusal
- Full page advertisement in event program
- Two tables of eight guests

EXCLUSIVE RHINESTONE RODEO LEGEND \$10,000

- Prominent logo recognition on event website, signage, and emails
- Social media recognition
- Full page advertisement in event program
- One table of eight guests

FUND A FAMILY FRIEND \$7,500

- Sponsor recognition on event website, signage, and emails
- Special recognition during program
- Social media recognition
- Half page advertisement in event program
- One table of eight guests

RHINESTONE RODEO WRANGLER \$5,500

- Sponsor recognition on event website, signage, and emails
- Social media recognition
- Half page advertisement in event program
- One table of eight guests

RHINESTONE RODEO RUSTLER \$3,000

- Sponsor recognition on event website, signage, and emails
- Half page advertisement in event program
- One table of eight guests

CENTERPIECE SPONSOR \$2,500

- 2 AVAILABLE
- Recognition as Centerpiece Sponsor on prominently branded signage with company logo at every table
- Listing as Centerpiece Sponsor on event website
- Quarter page advertisement in event program

A table of eight guests can be purchased for \$1,500.



**FRIDAY, OCTOBER 11 & SATURDAY, OCTOBER 12
ST. JOE VALLEY CONSERVATION CLUB, ST. JOE, IN**



Clays Classic

SPONSORSHIP OPPORTUNITIES

<https://rmhc-neindiana.org/events/clays-classic>

EXCLUSIVE PRESENTING SPONSOR \$20,000

- Branded as Presenting Sponsor through prominent display of company logo on printed event materials, signage, and emails
- Social media recognition
- First right of refusal
- Company-provided banner at event
- Two squad entries of 5 shooters (includes supplies, lunch, & gift)

EXCLUSIVE BREAKFAST & LUNCH SPONSOR \$10,000

- Prominent logo recognition on event website, signage, and emails
- Social media recognition
- First Right of Refusal
- One squad entry of 5 shooters (includes supplies, lunch, & gift)

EXCLUSIVE REGISTRATION SPONSOR \$8,000

- Prominent logo recognition on event website, signage, and emails
- Social media recognition
- First Right of Refusal
- One squad entry of 5 shooters (includes supplies, lunch, & gift)

COURSE SPONSOR \$6,500

- Sponsor recognition on event website, signage, and emails
- Social media recognition
- One squad entry of 5 shooters (includes supplies, lunch, & gift)

MARKSMAN SPONSOR \$3,000

- Sponsor recognition on event website, signage, and emails
- One squad entry of 5 shooters (includes supplies, lunch, & gift)

BEVERAGE STATION SPONSOR \$2,500

- Company logo/name displayed on event signage, website, and emails

RING TOSS SPONSOR \$2,000

- 2 AVAILABLE
- Company name displayed on event signage, website, and emails

AUCTION SPONSOR \$1,500

- Company name displayed on event signage, website, and emails

SIDE GAME SPONSOR \$600

- Company name displayed on event signage, website, and emails

REGISTRATION FEES:

Individual participants:
\$250

Squads of five:
\$1,250

Third-Party Events & Fundraisers



Employee fundraising campaigns

Gather your co-workers to raise money for RMHC of Northeast Indiana. Anything is possible, and the options are endless. We can create special online donation pages for your business, and if your company matches employee donations you can double your impact.

Host a fundraiser

Hosted fundraising events (third-party fundraisers) are vital to the continued success of our programs and services. We welcome requests from individuals, organizations, and businesses to host events or donation drives on behalf of RMHC of Northeast Indiana. Some ideas for third-party fundraisers include, but are not limited to:

- Happy Hours
- Game Tournaments
- Networking Events
- Golf Outing
- Jeans Day
- Wine Tasting
- Jewelry Party
- Many More!



Have another idea or question?

Contact Stefany Begue at stefany.begue@parkview.com or 260-266-0894



Tuesday, December 3, 2024

Celebrate Giving Tuesday with us at the Hoppy Gnome for a night of fun and fundraising for the Ronald McDonald House. A special RMHC brew will be on tap with proceeds donated back to RMHC of Northeast Indiana. Join us for a pint with a purpose!



Matching Gift Opportunities

Throughout the year we have several opportunities to recognize your matching dollars for the House.



Fund a Family

Reach:
400-500 people

Fund a Family is an important part of our signature event, Rhinestone Rodeo, giving attendees the opportunity to give directly to support family stays in the Ronald McDonald House.

Timing:
September

Recognition:

- Name/logo included on program slideshow
- Social media mention
- Listing on event webpage

\$5,000+



Season of Giving

Reach:
5,000 people

Our annual campaign includes a direct mail piece, email, and social posts.

Timing:
Q4

Recognition:

- Name/logo included on campaign email
- Social media mention
- Listing on event webpage

\$5,000+



Community Giving Days

Reach:
3,000+ people

Giving Tuesday

A worldwide day of giving held the Tuesday following Thanksgiving.

Timing:
Q4

Recognition:

- Name/logo included in email
- Social media mention

\$2,500+



Radiothon

Reach:
10,000+ people

Tune into Majic 95.1 for 12 hours of music, fun, family stories, and fundraising.

Timing:
Q1

Recognition:

- Business mentions on Magic 95.1
- Name/logo included in email
- Social media mention

\$2,500+



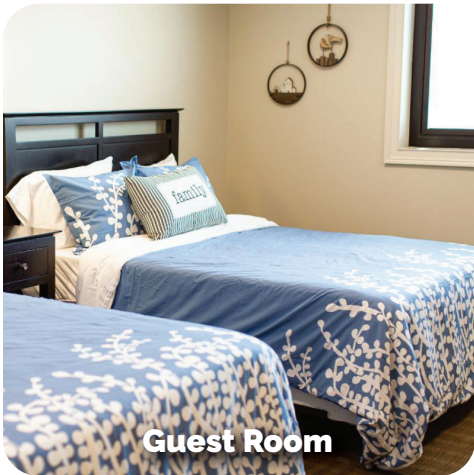
Our House



Violet's Playhouse



Beautifully Brave Bags



Guest Room

When
LITTLE
make the **BIGG**

Guest Kitchenette



Available to families

24 HOURS A DAY

Volunteer Room

Where 90+ volunteers

APRON UP

each year



Gathering Room

Where families



RELAX & REFRESH

together

Additional wraparound services that are ha

Healing Hearts

How the Ronald McDonald House supports grieving families. Includes a special book, stuffed animal, group animal therapy session, and \$100 gift card for meals and gas.

Beautifully

Specially created for the Ronald McDonald House. Each strength inspire us. Each unique and filled with women who so often t

re the
THINGS
GEST difference



Violet's Playhouse

Where our littlest guests can

BE THEMSELVES



Santa's Workshop



A HOME

away from home for
Santa and his elves

Play Space

FUN

for kids of all ages



ard to see but help families feel comforted:

Brave Bags

re resilient women of the
se, whose courage and
ach locally made bag is
self-care items for the
hink of themselves last.

Family Support Services

Our FSS team comes alongside
families throughout their stay to
support their physical and mental
well-being and connect them with
any needed resources.



Dining Room



Play Space



Gathering Room



Santa's Workshop

Monthly Donors

Be an **EVERYDAY HERO**

by becoming a monthly donor!

By committing to a recurring monthly gift, you help families stay together and close to the care they need when they have a sick or injured child. Your monthly gift provides consistent support so families can focus on what matters most, the health of their child. Every gift reduces the burden on our families. Become a monthly donor today and help take care of families every day of the year.

Visit our website <https://rmhc-neindiana.org/give-monthly/> or scan the QR code to become an everyday hero today!



Benefits of monthly giving

Convenience

You choose a set date to have your gift withdrawn each month.

Impact

By committing to a monthly gift, you increase your overall impact on families.

Tax Deductible

You will receive an annual cumulative tax receipt mailed at the beginning of each year.

Stability

Monthly giving provides stable funding which allows us to grow and serve more families.

Cornerstones

RMHC Cornerstones are donors who commit to annual operational gifts of \$2,000 or more. We are proud to celebrate the generosity and dedication of these donors who give support, stability, peace, and hope to families all year long.

All Cornerstone donors are recognized through signage in the Ronald McDonald House and an invitation to our donor appreciation event.

Visit our website <https://rmhc-neindiana.org/get-involved/cornerstone/> or contact Teresa White at 260-266-3593 for more information.

Support

Annual Gift of
\$2,000 - \$4,999

Stability

Annual Gift of
\$5,000 - \$9,999

Peace

Annual Gift of
\$10,000 - \$19,999

Additional benefits:

- Public recognition through various social media posts and emails.
- Four (4) tickets to Rhinestone Rodeo.

Hope

Annual Gift of
\$20,000+

Additional benefits:

- Public recognition through various social media posts and emails.
- Participation for you and guests at the signature event of your choice.

Giving Levels





Pop Tabs

Pop tabs may be small,
but they make a big impact!

Collect your pop tabs and drop them off at the Ronald McDonald House at 11109 Parkview Plaza Drive, Fort Wayne, IN. Give us a call, 260-266-3590, and we can help you unload. We recycle your tabs to help fund family stays.

ONE POUND
OF POP TABS IS ABOUT
1,500
TABS

1 MILLION
TABS
END-TO-END WOULD STRETCH
16.75
MILES

YOU CAN REACH
A MILE WHEN
63,360
TABS
ARE PLACED SIDE-BY-SIDE



Kindness Kitchen



Meals made with love

Nothing says ‘welcome home,’ like the smell of a home-cooked meal. When families come back after a long day in the hospital, a meal can be a special moment of relaxation and refreshment. When you prepare a meal, you give a family more than food, you give them comfort. Gather your family, co-workers, neighbors, school, or church groups to come together and support Ronald McDonald House families with a delicious gift.

Can't cook? No problem!

Serve a meal from a restaurant or licensed caterer, or have one delivered.

You can help feed families with a gift as well:

- Become a weekly meal partner with a gift of \$1,050
- Or a monthly meal partner for \$4,550



Visit our website,

<https://rmhc-neindiana.org/get-involved/kindness-kitchen/>
or scan the QR code to learn more.



Comfort Cart

Saving the day with snacks and toys

Sometimes circumstances don't allow families to step away from their child's hospital room, so that's when the Comfort Cart rolls in visiting the pediatric units of the hospital. From the smile on the face of the volunteer, to the aroma of freshly made coffee, and the first squeeze of a new stuffed friend, the Comfort Cart brightens the day for families.

The Comfort Cart is always in need of the following:

- Grab-and-go snacks and drinks (see our wish list)
- New handheld toys and stuffed animals
- Coloring and activity books for adults and kids

Support the Comfort Cart:

- \$200 helps stock the Comfort Cart with snacks, drinks, and toys for a week.
- Be the exclusive Comfort Cart sponsor with a \$15,000 annual gift.



Volunteering

Volunteers, the heart of the Ronald McDonald House

Ronald McDonald House volunteers keep our program running smoothly 365 days a year. Volunteers keep the Ronald McDonald House tidy and welcoming; they assist guests at check-in and throughout their stay. They are often a listening ear and a shoulder to lean on.

Ronald McDonald House volunteer criteria:

- Must be 18 years or older.
- Volunteer opportunities range from 1 – 3 hour shifts, weekly. We ask that volunteers be prepared to stay with the organization for at least a year.
- Pass a background check.



How to get started:

- Complete the Ronald McDonald House volunteer application on our website <https://rmhc-neindiana.org/get-involved/volunteer/> OR scan the QR code.
- You'll be notified by Elease Kreischer, Volunteer and Program Coordinator, with next steps.
- For more information, call Elease at (260) 266-6274.



Other ways to help



Donate wish list items

From pillows to Pop-Tarts, pantry donations help make our House a home for our guests.

Snacks from our wish list:

- Provide quick pick-me-ups for Ronald McDonald House families.
- Fill the Comfort Cart for visits to the Critical Care Nursery & Pediatric Units.
- Stock the Ronald McDonald Family Lounge supporting families of infants in the Newborn Intensive Care Unit.
- Provide snacks for families and patients in Pediatric Hematology and Oncology.



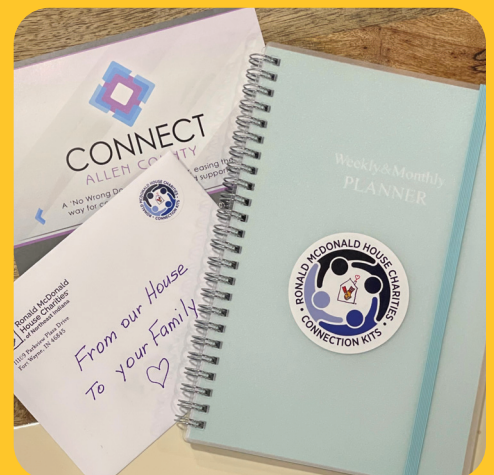
Visit our website <https://rmhc-neindiana.org/get-involved/wish-list/> or scan the QR code to view and print a wish list, shop our online wish list, or learn how you can host a snack drive.

Connection Kits

Families who need the support of the Ronald McDonald House but don't stay in a guest room are given Connection Kits. Providing families with a medical journal, community resource guide, and a gift card for gas/goods. Connection Kits help families as they navigate their child's hospitalization.

You can help care for families:

- \$150 Provides a Connection Kit to a family.
- \$1,150 Gives a week's worth of Connection Kits.
- \$4,950 Supports Connection Kits for an entire month.



Our Leaders

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Jana Sigler
MARKETING & DONOR COMMUNICATIONS SPECIALIST

Stefany Begue
COMMUNITY ENGAGEMENT COORDINATOR

Our Impact

717

Total number of families served by Ronald McDonald House.



5,461

Total nights of stay.

17.4

Average length of stay.



523

Children treated on the Ronald McDonald Care Mobile.

327

Families visited the Ronald McDonald Family Lounge.



16,106

Number of individuals served by the Comfort Cart.



90

Number of volunteers.



8,240

Number of volunteer hours.

8,062

Individuals served by Kindness Kitchen.



\$93,275

Value of donated meals.

January 1, 2023 - December 31, 2023

Ronald McDonald House Charities of Northeast Indiana

11109 Parkview Plaza Drive • Fort Wayne, IN 46845

260.266.3590 • rmhc-neindiana.org



RMHC[®]
Northeast Indiana