Ronald McDonald House Charities® of Northeast Indiana

2025 | Impact Report

Jenifer Veatch
Chief Executive Officer

A message from our CEO

No family should navigate their child's medical journey without unwavering support, and last year, you made that possible.

Among the thousands of families we served, a recent story left a deep impression. A father, whose daughter was very ill, gave up his family's room for another family on the waitlist. His family wasn't going home, and their daughter hadn't improved. Yet, he chose generosity over comfort. It was a quiet, heartbreaking act that stayed with me and reminded me just how much families depend on our support.

In 2025, we served more than 1,000 families and welcomed 45% more Day Guests than the previous year. Demand for our services continued to grow, with waitlist nights increasing by 77.5% and the average length of stay rising. The Kindness Kitchen served 22.5% more families, and the Family Lounge saw 27% more use–clear indicators of the growing demand for our services. When our House reached capacity or when families lived more than 30 miles away, we provided accommodations at a nearby hotel.

Your support made all of this possible. The gifts of your time, resources, and energy helped provide meals, comfort, and a safe place to rest. You supported programs that ease stress and ensured our staff was ready to respond to families' needs 24/7.

Looking ahead, your support will continue to shape what's possible for the families we serve.

Board of Trustees

Dr. Tim Grissom
President

J Arnold
Vice President & Resource Committee Chair

Allison Flatjord
Secretary & Governance Chair

Brian Rash
Treasurer & Finance Chair

Melissa Alvarado
Jared Baker
Brittany Chaffee
David Curry
Dean DiMichele
Luke Friskney
Kelly Geiser
Erin Goldsberry
Kim Grannan
Justin Hayes
Jon Lafontant
Molly Parker
Britt Sather
Megan Smith

Staff

Jenifer Veatch
Chief Executive Officer

Teresa White
Chief Development Officer

Kelly Mikolajczyk
Director of Finance & Administration

Sarah Tharp
Director of Operations

Staff (Continued)

Suzie Haga
Volunteer & Program Manager

Ajani Jordan
Family Support Services Manager

Jana Sigler
Marketing & Communications Manager

Stefany Begue
Development Specialist

Riley Crabtree
Event Coordinator

Judy Klemm
Guest Services Coordinator

Mary Miller
Guest Services Coordinator

Total program expenses: $1,205,809
Total fundraising expenses: $465,710
Total admin expenses: $ 253,557
Total Expenses: $1,925,076

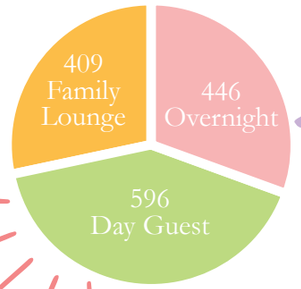
McDonald's promos: $279,370
Grants: $81,450
Contributions: $596,158
Special events: $517,714
In-kind gifts: $542,790
Total Revenue: $2,017,482

$4,275,803
total ending net assets

These numbers represent audited financial statements. Visit our website for our full financial statement: rmhc-neindiana.org/financial-statements-990

Family doesn't just visit. Family stays.

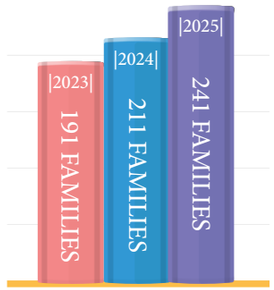
1,451 Families Served in 2025



Care Mobile:
904 Pediatric
Patients Seen

The Ronald McDonald House helped tremendously with meals, always making sure we were fed. Otherwise, I would have forgone eating while coping with stress and commuting. The Ronald McDonald House helped us focus on what was important.

– Victoria
Ronald McDonald House Mom

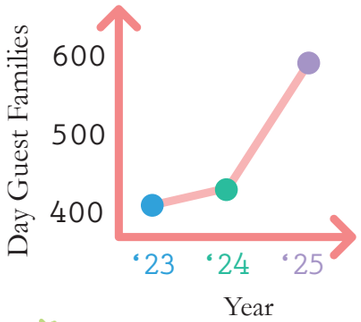


Waitlist Families

Total nights of
hotel stay: 176

The staff at the Ronald McDonald House is like family—ready to listen, even when things are emotional. Our daughter came ten weeks early, and we stayed at the Ronald McDonald House for 53 nights. We're so thankful that we didn't have to carry the stress of where we would sleep or eat for all of those days.

– Zach
Ronald McDonald House Dad

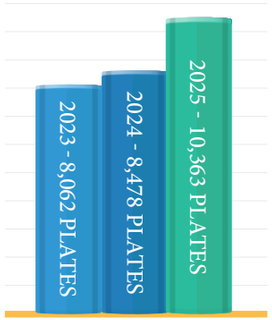


Longest stay:
141 Nights

The Ronald McDonald House has been the biggest blessing and answer to prayer for our family. They provided a beautiful, safe, and clean space for our supporters and other son to come visit us as we stayed close to our little sweetie.

– Carly
Ronald McDonald House Mom

Comfort Cart:
15,954 Individuals
served



Served from the
Kindness Kitchen